

Just a year ago, the world changed dramatically. For some it got better, for others they got better at doing worse!

white people talked a good game, about diversity, respecting the culture, and just plain doing better, but most pulled out after the 1st quarter crying foul. A bunch of Black folk caught a come up and showed out. Turning the already tacky low budget spirit and frontier airlines into the megabus of the skies. Making Miami,



Atlanta and Lost Vegas the semi mask less playground of the unemployed and PPP'ed. But not everybody cut the fu\$k up.

The entreupoornigra spirit went straight Migos on the system and started "straightenin" it's financial affairs. From pop-up shops, on line lashes, bags, shoes, wigs and shirts to wings, tacos, crab legs and hot dogs, street side and parking lot pimpin. Turned a pandemic into a bandemic! Quitting and breaking up with low paying disrespectful employers like playas just before the holidays!

Many people found new skills, old hobbies, transformed and transitioned new ideas, relationships and purpose. Some will move forward, others will not. Much respect to those who did better and to every other disrespectful ass... Know this...

DISRESPECT BEGINS WHEN YOU HAVE OFFENDED THE OTHER PERSON, NOT WHEN YOU DECIDE IT'S DISRESPECT, so this issue is dedicated to you!

So, no matter what your status is, Corona Positive, Bank Account Negative, Shacking up or Sharing a Room wit your Rona Buddy, PPP Profited, Unemployment Check Banked or Close to Bankrupt, Epic Pandemic Weight Gain, or loss. It's no better time than now to get your weight up. And as I always say... IF YOU KNEW BETTER, YOU'D DO BETTER. Not just financially better, but just do better.

Alan S Hill

As we get started on this.... I remember being told by an elder... "It aint right to be airing ya dirty laundry in front of them good white people." Well personally I don't think they that good, secondly they are a part of some of the most disrespectfulness that exists, with the help of them white folks at CBS studios.

As we proceed.

Please do better than my #1 pick for "JUST SO DAMN DISRESPECTFUL".

Now I do agree there is probably no better P than a WAP, but I am not understanding the rationale behind this statement after being called the Billboard woman of the year.



Cardi said, "I want to show people that you can do positive things, but you can do positive things, but you can also be yourself. I'm a very sexual person. I love sex and I like to rap about it, I like to do it... I'm not hurting nobody because I love my pussy and want to rap about it."

Ok I feel ya Cardi but this ain't positive. Or respectful!

The FCC has received over 1000 complaints, millions have discussed this soft porn after hours performance. Talking Fox News head Tucker Carlson had something to say, but his comments mean absolutely nothing when it comes to Black folk. However artist CeeLo Green chimed in agreeing, saying there is a time and a place for adult content. Calling it modern music is "personally and morally disappointing." The song is raunchy.

We agree!

When farmers got BILLIONS in a recent bailout, It was "BEING FAIR", When banks got BILLIONS, it was "GOOD FOR THE ECONOMY"! tRump gave Trillions to billionaires and it was "GOOD FOR AMERICA"

But when stimulus and enhanced funds went to Americans, it's now a handout, an incentive to not go back to work. Some republicans calling these recipients lazy, lying, deadbeats.

Republican governors have cut short the FEDERAL GOVERNMENT CARES ACTS funds Americans. Basically saying their representative states are open and there are plenty of jobs! We are not talking about millions, not even hundreds of thousands. Just a few thousand to make life more bearable. But that's just another example of privilege... More specifically white privilege.

Many economists and analysts have disagreed, noting that several factors have prevented people from finding suitable work, including low wages, lack of child care and fear of contracting COVID-19.

The cutoff of benefits in those states affects over 4.7 million workers who've been

relying on the \$300 weekly supplement throughout the pandemic. Of those workers, 2.3 million will no longer receive any state or federal unemployment aid whatsoever.

The American Cares Act was and is for America. But when it affects the least of them and especially people of color, expect it to no longer be



about caring, but more about not sharing the wealth!

Dem Damn Bonnets Yep, Ya'll know exactly what I'm talking about! You see 'em morning, noon or night. Walmart, Walgreens, Wendy's or Waffle House. Washing clothes, or buying clothes. Dropping kids at school or court ordered visitation. Whether it's the low cost plastic multi pack or the custom made reality star endorsed head piece. The must have accessory for today's Black woman, for so many reasons may possibly be one of the most important items in the arsenal. It's as tacky and ghetto as pajamas bottoms and slippers. It's not sexy or cute.

Matter of fact, it's a lil chickenheadish!, considering Black women are by far the most beautiful on earth. FACT!

2019 officially told the world what we already knew when...Toni-Ann Singh of Jamaica was crowned Miss World. Zozibini Tunzi of South Africa was named Miss Universe, Kaliegh Garris and Cheslie Kryst were crowned Miss Teen USA and Miss USA, respectively. All while, Nia Franklin held the title of Miss America.

Though not a fan of comedienne Mo'Nique, she has made quite a compelling argument with the following statement... "When did we lose our pride in representing ourselves? When did we slip away of let me make sure I'm presentable when I leave my home?" Keep it Black & Beautiful ladies. Please! & Thank You!





REALITY TV - Ain't Real ya'll! In the decades since the Civil Rights and Black Power movements, the imagery of Black people in media, particularly on television, has changed. The materialism, cred and bag at any cost mindset that pervades the culture today is a by product of the economic & social fracture that has created a mindset of uncertainty and hopelessness that is the true reality for many Black people. Now we have the critical technical out the way. Let's get at it!

MESSY, SLEEZY, EAZY & GREEZY! No that's not the cast of RHOA or Love & Hip Hop. But more or less the story lines and premise. From the defamation and degrading images of Black men to the wig snatching, donk enlarged, mindless, classless and limitless gratuitous & worthless materialistic attitudes of most of the women. All which makes great programming and profit for the media entities that produce this made for the mis-education of the culture and exploitation of a people. As a side note. I'm wondering if a reality show loosely based on the acclaimed directorial debut of Regina King's "One Night in Miami" that takes on serious "REAL" issues faced by Malcom X, Cassisus Clay, Sam Cooke and Jim Brown would be as successful as the latest installment of the unlocking of the Love & Hip Hop secrets.

This Shit Right Here....and them skinny jeans and dresses gotta go too!

It might be #3 on this list but it's #1 in REALTALK! This is absolutely by far the dumbest shit on earth. And some folk know how to make it even worse! OK I get it, your 15, 16, maybe even 17. You don't understand the history of sagging. But Damn anybody over 25 doin' this is either gay or wanna get poked in the booty for shits and giggles which is still gay!



Butt wait.... We got more, why we got more, I have no idea. Butt maybe if we can get one person to tell another person. Pull Your Damn Pants Up. *Ladies FREE PASS if your sexy... Butt She that ain't sexy!*





LAS VEGAS is crumbling and fast. Not just because of Covid, but because it's years of indiscriminate greed and loathing. Vegas is one of the most arrogant and disrespectful tourist traps on the face of the earth. While other destinations exude

warmth and hospitality from a genuine place. Vegas replaces it with how much money you can spend! If the industry paid their people well and trained them to

respect other folk money instead of nickel and dimeing everything thing with a fee, a service fee, a resort fee, even a fee on top a tip fee.

Vegas was not built on giving away jackpots but by jacking a whole bunch of little pots. Once they learn to stop disrespecting folk... especially Black folk.



(cough STRAT HOTEL) Maybe a trip to only place truly hot as hell might be cool!



4. **WTF He Say?** First I thought it was that "ANGRY CRANKY OLD BLACK MAN" setting in. But it ain't. What it is, is not the music me, or even my parents grew up with. And that's cool, But when you gotta google it and ask the resident 9 year old nephew and confirm it with a 17yo distance learning student. THERE IS A MUSICAL DISCONNECT! See, I'm more used to the traditional where an artist spits 16 bars in between the chorus with different rhyme

schemes that include metaphors, double and triple entendre's, similes, innuendoes and word plays that range from simple to complex. With themes that are comedic, phrophetic, materialistic, political, and fantasizeacal, but always lyrical and for the most part utilize real words. On the other end of the stage, mumble rap is defined as mumbling or an unclear vocal delivery by artists, and generally refer to rappers who do not share the genre's typical emphasis on lyricism, frequently lacking articulation, eloquence, clarity and the use of discernable, recognizable words. It has even been likened to a stroke victim delivering a speech written by a dyslexic stutterer touched with Tourette syndrome.

Understand this though, the genre has been making some nice fortunes! Like it or not somebody is getting paid! Estimated individual wealth has ranged between 8 and 80 million. And these figures have nothing to do with the gross financial impact! DAMN! I guess sometimes you ain't gotta understand it...just get the money yo!





And Finally Shouts to Deion "Prime Time" Sanders. NOW AND HENCEFORTH to be known as Coach Sanders: Head coach Jackson State University.

The impact of bringing back the "high profile coach luv" to an HBCU will have repercussions, consequences and benefits that will catch on like Freaknik and Virginia Beach Greek picnics. The talent available in our scholastic community will produce a cornucopia of

opportunities while showcasing HBCU's!

But of course with the good comes the bad! The Pro Football Hall of Fame cornerback and second-year coach requested that reporters shouldn't call him by his first name before walking out of a SWAC Media Day event.

"You don't call Nick Saban, 'Nick.' Don't call me Deion," Sanders told Nick Suss from the Clarion Ledger. "If you call Nick (Saban), Nick, you'll get cussed out on the spot, so don't do that to me," Sanders later added. "Treat me like Nick."

While some say Suss was being "cute", once the request was made from Coach Sanders, that's where it should have accepted and respected. But Suss had to push it. And Sanders walked out after being referred to by his first name a second time. This is about respect, and when a grown ass man, no less in a professional setting sets a tone and a standard. No matter who you are it should be respected. And when it's not respected that's basically disrespect! *If you don't know by now...Stimmy* is a slang term (short for *stimulus*) that refers to the stimulus payments made to Americans by the U.S. government as part of the Coronavirus relief package. The word was initially used when the first stimulus package was approved in 2020, and has become a slightly ironic term identifying the dire



new reality brought on by the pandemic, like other terms and meanings such as *the rona*, zoom calls, and social distancing.

And so third round of stimulus checks proved once again that Black people across america love their 50 inch screens, lemon pepper wings and low country boil.

Immediately after the online banking notification beep rang, officially notifiying millions of americans that stimmy hit. Thousands made their way to Juicy Crab, Red Lobster, or some other 2 to 3 star dining establishment just before or after a 50 plus inch run to Walmart or Target. Singing praises to Uncle Joe for a television in every shopping cart and a pound of crab legs on every plate.

Each time a new "Stimmy" drops, there is an influx of our people at the mall, nail salon, "buying hair" and in groups of 10 at the local crab spot. While we love a windfall of cash as much as the next person, we also see the importance of saving and investing.

Imagine if we circulated some of that cash into our communities or investments versus the other run establishments and big box stores who don't particularly

like us but love our dollars.

Bottom line is exactly that... If any of them checks dramatically changed your life. Great! Hopefully you had a delightful experience enjoying that Ruth Chris 150.00 40oz Tomahawk Ribeye or that \$1,350 bottle of Ace of Spades, dinner and that check done!

But think about this...

Imagine if you would have invested

that first \$1,200 check last year into bitcoin you would be sitting on about \$5,600. Now we are not telling you what to do but we are telling you to do better!



Imagine if you would have invested that first \$1,200 check last year into bitcoin you would be sitting on about \$5,600.

Now we are not telling you what to do but we are telling you to do better! Or take a look at the next possible passive investment...



If you invested your money that you were used to buy every version of the Michael Jordan Shoes, the famous Jordan 11(s), 1995/2000/2006/2011/2018... It would have cost you \$985 over the 23 year span.

That same \$985 would have purchased you in stock (NKE): J 11s (\$125) vs 2 shares of NKE in Nov 1995 @ \$60.00 J 11s (\$125) vs 3 shares of in Oct 2000 @ \$37.38 J 11s (\$295) vs 3 shares stock in Jan 2006 @ \$83.15, NKE Stock split 2 to 1 in 2007. J 11s (\$220) vs 2 shares of in Dec 2011 @ \$96.95 NKE Stock split 2 to 1 in 2012. NKE Stock split 2 to 1 in 2015. J 11s (\$220) vs 3 shares of NKE in Dec 2018 @ \$72.51. You would have 75 shares of Nike Stock. So in 2021... what do you have?

Either 5 pairs of funky stank ass Jordans or 75 shares worth \$10,650 that pay an annual dividend of \$78.12!

True Generational Wealth and prosperity can only be accomplished when you start educating yourself and others. Nobody is saying, not to purchase what you want, or you should invest in NIKE. We are just demonstrating an example of how we can take our 1.8 trillion dollars in annual spending as Black folks by buying with financial motives that can provide passive income and wealth, and redirect some of that into ownership in things around us. You can still enjoy the products and services that the world offers, but look at the investment angle to see how you can also benefit long term. Speak with financial advisors to help you grow your assets.

And the moral of the story here is... Respect the power of financial empowerment.

